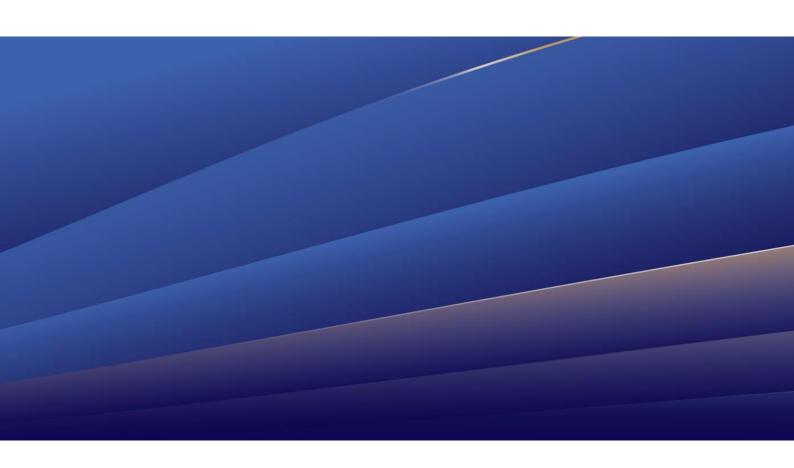# COOKIES MANAGEMENT

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APL
EXPERT EN DATA CENTERS

FOREWORD

The APL Data Center's website uses cookies or trackers

This page gives you a better understanding of how cookies work and how to use the tools available to you to configure them.

I. WHAT IS A COOKIE?

When you visit the site, information relating to the browsing of your terminal (computer, tablet, smartphone, etc.) on the site may be recorded in text files called 'cookies' installed on your browser.

Cookies are used to recognise your browser for the duration of the cookie's validity and send certain information back to the site (e.g. a session identifier or language choice).

Only the sender of the cookie in question is likely to read or modify the information contained therein.

There are different types of cookies:

- session cookies, which disappear as soon as you leave the site ;
- permanent cookies, which remain on your terminal equipment until their lifetime expires or until you delete them using your browser's functions.

II. PURPOSE OF COOKIES AND OTHER TRACKERS

Some cookies are mandatory because they are necessary for the site to function properly. They cannot be deactivated and are not subject to consent. They enable you to use the site's main functions.

Others are used to optimise use of the site and are optional:

- - Analytical cookies for audience measurement (with Matomo) are used to generate visitor statistics to help improve the site.
- - Functional cookies, for example for language management.
- - Third-party cookies, such as the fonts used on the site, the functions for sharing content on social networks, viewing videos on YouTube, measuring the effectiveness of advertising on LinkedIn.....

III. HOW TO MANAGE COOKIES

You can manage your consent to the use of cookies in the banner provided for this purpose when you first connect to the site or via the 'cookie management' link at the bottom of the site.

IV. PROTECTION OF PERSONAL DATA

In the context of the use of cookies and other tracers as described on this page, APL Data Center is likely to process personal data concerning you, in its capacity as data controller.

Personal data collected via cookies and other trackers is never kept longer than is necessary to achieve the purpose of the cookie or tracker and, in any event, no longer than 13 months.

By providing all this information, you consent to your personal data being processed.

Cookies and other third-party trackers depend on external processors, who may, if you accept these cookies, process your personal data.

The issue and use of these cookies and other tracers by third parties are subject to their own privacy protection policies. For more information about this processing, please refer to their privacy policy.

List of partners :

- Google Fonts
- Google reCAPTCHA
- WordPress
- Polylang
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