

# Cookie management

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# 1. Preamble

APL Data Center's website uses cookies or trackers.

This page gives you a better understanding of how cookies work and how to use the available tools to configure them.

# 2. What is a cookie?

When you visit the website, information relating to the browsing of your terminal (computer, tablet, smartphone, etc.) on the website may be recorded in text files called 'cookies' installed on your browser.

Cookies are used to recognize your browser for the duration of the cookie's validity and send certain information back to the website (e.g. a session identifier or language choice).

Only the sender of the cookie in question is likely to read or modify the information contained therein.

There are different types of cookies:

- Session cookies, which disappear as soon as you leave the website.
- Persistent cookies, which remain on your terminal equipment until their lifetime expires or until you delete them using your browser's features.

# 3. The purpose of cookies and other trackers

Some cookies are mandatory because they are necessary for the website to work properly. They cannot be deactivated and are not subject to consent. They enable you to use the website's main features.

Others are used to optimize the website's usage and are optional:

- Analytical cookies for audience measurement are used to generate visitor statistics to help improve the website.
- Functional cookies, for example for language management.
- Third-party cookies, such as the fonts used on the website, the functions for sharing content on social networks, viewing videos on YouTube, measuring the effectiveness of advertising on LinkedIn....

## 4. How to manage cookies?

You can manage your consent to the use of cookies in the banner provided for this purpose when you first connect to the website or via the 'cookie management' banner at the bottom of the website's page.

## 5. Personal data protection

When using cookies and trackers as described on this page, APL Data Center is likely to process your personal data as data controller.

Personal data collected via cookies and trackers is never kept longer than is necessary to achieve the purpose of the cookie or tracker and, in any event, no longer than 24 months.

Cookies and other third-party trackers are managed by independent data controllers, who may, if you accept these cookies, process your personal data.

The sending and use of these cookies and trackers by third parties are subject to their own personal data protection policies. For more information on this processing, please refer to their personal data protection policies.

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**Last update: April 2nd 2025**