



WEBSITE PERSONAL DATA PROTECTION POLICY

APL DATA CENTER

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FOREWORD

APL Data Center has drawn up and adopted a [General Policy for the protection of personal data](#).

APL Data Center undertakes to comply with the European regulation of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and with the law of 20 June 2018.

APL Data Center, whose registered office is at 106 Avenue Marx Dormoy 92120 Montrouge, in its capacity as publisher of the site and data controller (and whose host is OVH, 2 rue Kellermann 59100 Roubaix) may collect your personal data via its website, www.apl-datacenter.com

As we are particularly keen to build and maintain a relationship of trust with our stakeholders (customers, partners, suppliers, etc.), we attach great importance to ensuring that your personal data is protected and secure when you browse the site.

It is therefore with this aim of transparency and clarity that this personal data protection policy adopted by APL Data Center informs its stakeholders of the methods and purposes of the processing of your personal data on the website.

I. INFORMATION ON THE COLLECTION OF PERSONAL DATA

When you browse the website, APL Data Center may collect direct personal data, such as your first name, surname, telephone number, email address, company name and job title, as well as indirect personal data, such as cookies, your IP address, your browser or your operating system, the latter being the subject of a separate policy ([cookies policy](#)).

By providing all this information, you consent to your personal data being processed.

II. PURPOSE, LEGAL BASIS FOR PROCESSING AND RETENTION PERIOD

By filling in the contact form, your personal data will be processed in accordance with the purposes listed below:

Purpose of processing	Legal basis
Commercial prospecting	legitimate interest
Send you information about our services that may be of interest to you	legitimate interest

Unsolicited applications	Consent
Registration for an event organised by APL Data Center and/or trade fair attended by APL Data Center	legitimate interest
Commercial canvassing	legitimate interest
Smooth running of the website	legitimate interest

This information is kept by APL Data Center for the time strictly necessary to manage the commercial relationship, or in the context of commercial canvassing for a period of three (3) years from the date of collection, and is intended for APL Data Center's departments.

III. DATA RECIPIENTS

Personal data may be processed by APL Data Center. Only people in charge of communication & marketing, operational marketing, sales, human resources, IT services and their line managers are likely to have access. All these entities are located within the European Union, so the personal data collected on the forms available on the website is not transferred outside the European Union.

in addition, APL Data Center uses subcontractors exclusively in the context of subcontracting agreements that include confidentiality and security obligations.

No personal data is passed on to unauthorised third parties.

IV. EXERCISING YOUR RIGHTS

APL Data Center has appointed a Data Protection Officer who can be contacted at any time at the following address : dpo@apl-datacenter.fr

In accordance with the regulations in force, and in particular Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of individuals with regard to the processing of personal data and on the free movement of such data, you may exercise your rights:

- of access,
- rectification
- limitation,
- opposition,
- deletion,

- portability

About your personal data.

You may exercise your right to rectify any inaccuracies or incompleteness in your personal data.

Your request for the right to erasure of your personal data must specify precisely the data for which you wish to exercise your right to erasure.

You also have the option of defining directives concerning the fate of your personal data after your death.

In accordance with the law, you have the legal right to lodge any complaint with a supervisory authority: www.cnil.fr

You may exercise all these rights at any time by writing to the following e-mail address: dpo@apl-datacenter.fr