



# WEBSITE PERSONAL DATA PROTECTION POLICY

## **APL DATA CENTER**

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## FOREWORD

APL Data Center has drawn up and adopted a [General personal data protection policy](#).

APL Data Center undertakes to comply with the European regulation of April 27, 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (GDPR) and with the law of June 20, 2018.

APL Data Center, whose registered office is located at 106 Avenue Marx Dormoy 92120 Montrouge, in its capacity as publisher of the website and data controller (and whose data host is OVH, 2 rue Kellermann 59100 Roubaix) may collect your personal data via its website, [www.apl-datacenter.com](http://www.apl-datacenter.com)

As we are particularly keen to build and maintain a relationship of trust with our stakeholders (customers, partners, suppliers, etc.), we attach great importance to ensuring that your personal data is protected and secure when you browse the website.

It is therefore with this aim of transparency and clarity that this personal data protection policy adopted by APL Data Center informs its stakeholders of the ways and purposes of the processing of their personal data on the website.

## I. INFORMATION ON THE COLLECTION OF PERSONAL DATA

When you browse the website, APL Data Center may directly collect personal data from you, such as your first name, surname, telephone number, email address, company name and job title, as well as personal data that is collected without any action on your part, such as cookies, your IP address, your browser or your operating system, the latter being the subject of a separate policy ([Cookie management policy](#)).

## II. PURPOSE, LEGAL BASIS FOR PROCESSING AND RETENTION PERIOD

By browsing through the website, filling in the contact form or the registration forms for our events, your personal data will be processed in accordance with the purposes listed below:

<b>Purpose of processing</b>	<b>Legal basis</b>
Commercial prospecting	legitimate interest
Registration for an event organised by APL Data Center and/or trade fair attended by APL Data Center	legitimate interest
Commercial canvassing	legitimate interest

Ensure the smooth running of the website	legitimate interest
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This information is kept by APL Data Center for the time strictly necessary to manage the commercial relationship, or in the context of commercial canvassing for a period of three (3) years from the last contact and is intended for APL Data Center's departments.

### III. DATA RECIPIENTS

Within APL Data Center only people in charge of communication & marketing, operational marketing, sales, IT services and their line managers are likely to have access to personal data. All these entities are located within the European Union, so the personal data collected on the forms available on the website is not transferred outside the European Union.

In addition, APL Data Center relies on data processors exclusively in the context of subcontracting agreements that include confidentiality and security obligations.

No personal data is passed on to unauthorized third parties.

### IV. EXERCISING YOUR RIGHTS

APL Data Center has appointed a Data Protection Officer who can be contacted at any time at the following address: [dpo@apl-datacenter.fr](mailto:dpo@apl-datacenter.fr)

In accordance with the regulations in force, and in particular the GDPR, you may exercise your rights:

- of access,
- to rectification
- to restrict processing,
- to object,
- to erasure,
- to data portability

of your personal data.

You may exercise your right to rectify your personal data when you notice that their processing is inaccurate or incomplete.

Your request for the right to erase your personal data must specify precisely the data for which you wish to exercise your right.

You also have the option of defining directives concerning the fate of your personal data after your death.

In accordance with the law, you have the legal right to lodge any complaint with a supervisory authority: [www.cnil.fr](http://www.cnil.fr)

You may exercise all these rights at any time by writing to the following e-mail address: [dpo@apl-datacenter.fr](mailto:dpo@apl-datacenter.fr)

**Last update: April 2<sup>nd</sup> 2025**